



# Company Profile

May 2024



# About Us



## Innovating Mechanical Protection

- A privately held enterprise headquartered in Riyadh, Saudi Arabia
- Specializes in manufacturing and selling cement-based mechanical protection solutions
- Offers over 25 years of industry expertise, including distribution in the piping, sanitary ware, and electrical sectors.

## A Tradition of Strategic Partnerships

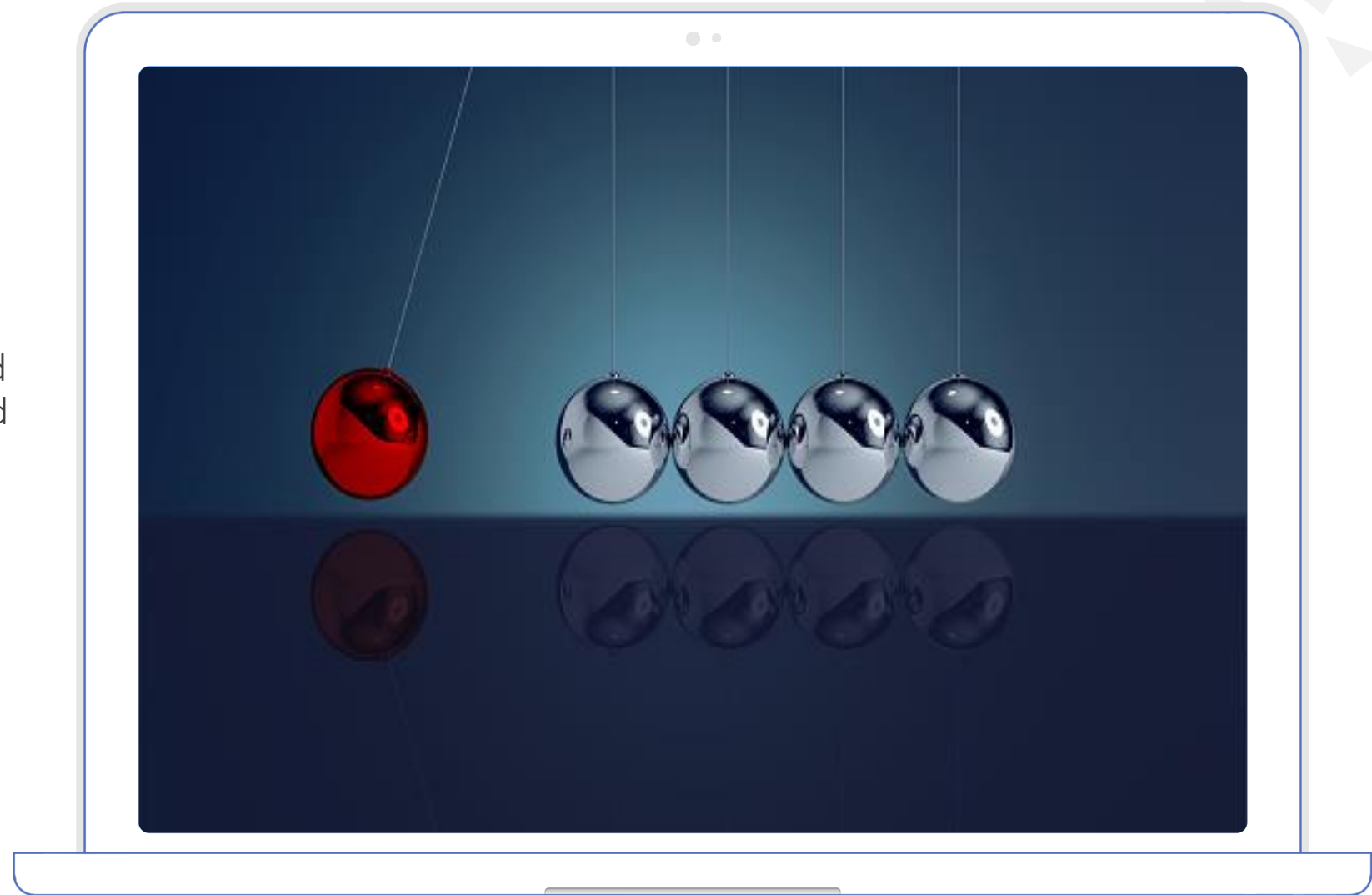
- We are committed to cultivating long-term, sustainable professional relationships across diverse sectors, including real estate, distribution, and sanitary ware.
- Holds a strong presence in Europe while strategically expanding into the MENA region.

## Diversifying Across New Industries

- Extending our capabilities into the water, wastewater, oil and gas industries, we continue to uphold the highest quality standards, ensure prompt delivery, and provide customized services that set us apart as an industry leader.

# Our Mission

We strive to enhance pipeline infrastructure in the water, wastewater, gas, and oil sectors with innovative, high-quality, and sustainable solutions. Committed to exceeding customer expectations and upholding industry standards, we promote practices that protect and improve vital resources.



# Our Products

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## **Mechanical Protection Cement Tape**

A trusted solution for safeguarding pipes and connections, whether newly installed or undergoing renovation and repair.



Prime Seal



# Prime Seal Tape



Tried-and-Tested Protection



## Description

Prime Seal is a high-quality woven fabric impregnated with a water activated special cement used to protect pipe fittings and connections made of steel, cast iron, concrete, plastic and other materials.



## Application

Prime Seal is activated by water on site to be wrapped around pipe fittings, welds, elbows and connection joints providing a secure **mechanical protection against impact** and stone chipping. Additionally, the excavated material can be reused for the trench, thus eliminating the need for costly removal of the excavated material or sand backfilling.



## Sector

Prime Seal can be utilized in different industries and types of pipelines namely low-pressure water and wastewater pipelines and high-pressure oil and gas pipelines.

NAICS: 327390  
HS Code: 3824.50.00

Prime Seal



# Product Features



## High Impact Resistance

- ✓ The durable tape provides excellent mechanical protection against impact.
- ✓ Suitable for high-pressure oil & gas pipelines and low-pressure water and wastewater pipelines.



## Easy to apply

- ✓ Fast and easy to use.
- ✓ No special tools or equipments needed to process and apply on construction site.



## Cost-effective

- ✓ Designed to be an economic and affordable mechanical protection solution considering the cost of damages caused by impact and resulting downtime.



## Environmentally Friendly

- ✓ Water based and non-toxic composition materials.
- ✓ Safe to use for drinking water pipes protection.



## Made in Saudi Arabia

- ✓ Proudly manufactured in in Saudi Arabia.



# Target Markets



Water &  
Wastewater Sector

Oil & Gas Sector



## Key Channels

- **Suppliers** of pipes in target sectors
- **Distributors** of pipeline supplies and accessories
- **Contractors** in water & wastewater, oil & gas pipeline construction, and rehabilitation
- **Authorities** specifying materials for installation and rehabilitation projects.



**Local Market**

Saudi Arabia



**Regional Market**

Middle East & Africa



**International**

EU

Prime Seal

## Our Partners



SAQIA

شركة ساقية الوطنية للتجارة

SAQIA NATIONAL TRADING CO.



Bella



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